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### For Immediate Release

## 2013 Fisher House Charity Lacrosse Showcase

Lakewood, Ohio – May 15, 2013 – Burning River Lacrosse announces the results of its 6<sup>th</sup> annual Fisher House Charity Lacrosse Showcase to benefit the Greater Cleveland Fisher House. This year's event was held on Saturday May 11, 2013, at Hawken School's Walton Stadium. The event featured teams from Avon Lake (OH), Chagrin (OH), Cranbrook (MI), Hampton (PA), Hawken School (OH), Kenston (OH), Medina (OH), NC Hoover (OH), NDCL (OH), Rocky River (OH), St. Ignatius (OH), University School (OH), West Geauga (OH), and WRA (OH) playing in 5 HS varsity lacrosse games, 3 JV games, and 5 Middle School games. The event also featured guest speaker Sue Yocum, who shared her family's story and Fisher House experiences with the event participants and attendees.

The cold, wind, and rain did not deter fans from coming out and supporting this year's event, which raised more than **\$57,000** for the Greater Cleveland Fisher House for a six year total of approximately \$297,000. The \$57,000 is the second largest amount ever raised and the largest amount ever raised from just the event alone (no foundation grants)

"We really appreciate everyone who braved the weather and came out to support this year's fund raiser," stated Woody Calleri, Director. "We would also like to thank RPM International, Runzheimer International, Bob Lee Capital, Hawken School, University School, Renegade Brands, Nissan of North Olmstead, Wendy's and the Orlando Baking Company without whose support this event would not be possible."

Event revenues were generated through sponsorships, donations, t-shirt sales, ticket sales, program sales and concessions. "The funds raised will support the building of the Greater Cleveland Fisher House and its mission of providing a 'home-away-from-home' for America's military families so that they can be with their severely wounded and/or ill family member(s) during those service members' medical treatment and/or lengthy physical and/or occupational therapy treatments."

"On behalf of the Fisher House Foundation, The Burning River Lacrosse players, coaches, and families, the high school participants and our program sponsors would like to thank everyone who donated, attended or volunteered at this year's event," said Calleri. "We hope to continue building the event each year. With another successful Fisher House Showcase behind us, we hope to have our biggest and best event in 2014."

Fisher House ([www.fisherhouse.org](http://www.fisherhouse.org)) began in 1990, and has offered over 4 million days of lodging to more than 160,000 families at a savings of more than \$200 million in lodging costs, plus savings on subsistence and transportation costs since its inception. In 2012, the Fisher House program served over 19,000 families and saved them over \$30 million in lodging costs, plus food and transportation. By law, **No family pays to stay at any Fisher House!** To learn about the Greater Cleveland Fisher House please visit ([www.greaterclevelandfisherhouse.org](http://www.greaterclevelandfisherhouse.org))

Burning River Lacrosse was founded in 2005 to provide developmental lacrosse opportunities at all levels (introduction to the game, improvement of skills, national competition and college exposure) to Northern Ohio's lacrosse community. The company also hosts charity events such as the **College Lacrosse Showcase For Breast Cancer Research** and the **Fisher House Charity Lacrosse Showcase** to raise money and awareness for those in need and to teach participants about their responsibility to reach out and make a difference in the lives of others. For more information on Burning River Lacrosse please visit ([www.brlax.net](http://www.brlax.net)), Facebook (BRLAX) or contact us at [wcalleri@brlax.net](mailto:wcalleri@brlax.net) or 216-373-5684.

**Major Event Sponsors** – RPM International, Runzheimer International, Bob Lee Capital, Hawken School, University School, Renegade Brands, Nissan of North Olmstead, Wendy's and the Orlando Baking Company.