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2013 Fall College Lacrosse Breast Cancer Research Fund Raiser

This fall we are teaming up with **Renegade Brands (Sweat X Detergent)** to bring you our 4th annual Breast Cancer Research Fund Raiser to benefit the **Stefanie Spielman Fund for Breast Cancer Research**. This year's event will be held on Sunday October 13, 2012 at Hawken School's Walton Stadium, located at 12465 County Line Road, Chesterland. The event features top tier college lacrosse teams from Mercyhurst College (2011 National Champions), Seton Hill University, Lake Erie College, The College of Wooster, Ohio Wesleyan University, Hiram College, Walsh University, Kenyon College, Washington & Jefferson College, University of Detroit Mercy, St. Vincent College and Wittenberg University. Games are from 10:30 am to 5 pm.

Tickets will be available in advance (\$5) at all Burning River events, by contacting Burning River at 216.373.5684 or on the day of the event (\$10). We will also be selling specially designed shorts (our BR/Chipotle shorts) and T-Shirts (new pink design) with all proceeds from the clothing sales being donated to the Stefanie Spielman Fund for Breast Cancer Research.

If you have any questions about the Fall Breast Cancer Research Fund Raiser please feel free to contact Woody Calleri at wcalleri@brlax.net or [216-373-5684](tel:216-373-5684) or visit our website at www.brlax.net.

On behalf of the Stefanie Spielman Fund for Breast Cancer Research, The Burning River Lacrosse Players, Coaches, and Families, the College Participants and our Program Sponsors would like to thank you for your help and support to those community members during their time of greatest emotional, financial, and physical need.

Sincerely

The Burning River Staff

How Can I Help?

There are many ways to help us run the event, raise money and get the word out to local and national newspaper, television, and radio outlets about the Breast Cancer Research Lacrosse Fundraiser To Benefit The Stefanie Spielman Fund for Breast Cancer Research and its efforts to help those struggling with breast cancer and their families during their time of need. You can:

Volunteer

You can donate your time and effort to help ensure a quality event. To that end we need people to help with the following: ticket takers, concessions workers, parking, t-shirt / short sales, field preparation, ball boys, etc. If you are willing to help please contact **RON BLUE** at ronblue99@hotmail.com.

Attend The Event

We would be excited to have you, your family, friends and neighbors attend the Fundraiser and provide encouragement and support to the players. Our goal is to sell 1,000 tickets. Please come see one or all of the games.

Make a Donation

You can make a tax deductible monetary donation (even a few pennies help) to help us reach our goal of raising \$10,000 to help those struggling with breast cancer and their families during their time of need. The Stefanie Spielman Fund is recognized by the IRS as a valid 501(c) (3) organization. Click on the link to donate

https://www.giveto.osu.edu/igive/onlinegiving/search_results.aspx?fundnum=313899

Once on the page, enter in the amount you would like to donate and then click “Complete Your Gift.” On the next page you can confirm that the amount you would like to donate is correct and select the option “This Gift is in Honor of Someone.” Please fill out the top line, making the donation in honor of Burning River, so that we have an idea of how much we were able to raise.

You can also donate by sending a check made out to **The Stefanie Spielman Fund for Breast Cancer Research** to:

Burning River Lacrosse
2154 Arthur Ave.
Suite 926
Lakewood, OH 44107

Event Gear

We will be selling specially designed shorts for \$35 (our BR/Chipotle shorts) and T-Shirts for \$15 (new pink design) with all the proceeds from the clothing sales being donated to Breast Cancer Research.

Endorsement

Do you have a family member, friend, or neighbor that knows a local celebrity (sports, news, political, etc) that you could speak to about helping with the event? It could be anything from website/twitter support, to an appearance at the event.

Social Networking

You can put the event information on your Facebook, MySpace or LinkedIn account pages. You can send the event information to family, friends, neighbors who have served in the military. Do you/someone you know belong to an Alumni association that you could forward the information to? Do you/someone you know belong to a local group that might be willing to send the information to its members (Kiwanis, Optimist Club, etc.)

Publicity

Do you have a family member, friend, neighbor, coworker with contacts at local media outlets? If so would you be willing to contact them about doing a story on the event?

What Is The Stefanie Spielman Foundation?

The Stefanie Spielman Fund for Breast Cancer Research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute is a foundation devoted to advancing research in breast cancer. The fund supports laboratory discoveries that are being translated into effective treatments and new drugs for breast cancer patients, as well as other research. Since 1999, more than \$8.5 million has been raised.

Currently, the fund is focused on supporting the following areas: Cancer Imaging (targeted molecular pharmaceuticals for imaging and therapy of cancer), New Drug Development (treatment and cure), and Tissue Archiving Services (allows for promising genes/ proteins to be quickly tested for their importance and relevance).

To find out more about how the fund supports breast cancer research at the OSUCCC-James and about how you can help, visit www.spielmanfund.com or on Facebook at www.facebook.com/SpielmanFund.