

For Immediate Release



2015 Crosse Out Cancer!

College Lacrosse Showcase For the benefit of Breast Cancer Research

Lakewood, Ohio – October 14, 2015 – Burning River Lacrosse, Cleveland Clinic, Hawken School, Renegade Brands (Sweat X Detergent), Wendy's, Good Greens, Orlando Baking Company, Nathan's Hot Dogs and the Ohio Machine are proud to announce the results of the **2015 Crosse Out Cancer** college lacrosse showcase to benefit the Comprehensive Breast Oncology Program at Cleveland Clinic. This year's event was held on Sunday October 11, 2015 at Hawken School's Walton Stadium. The event featured scrimmages between college lacrosse teams from Canisius College, University of Detroit Mercy, U of Indy, Lake Erie College, Mercyhurst University, Seton Hill University, Walsh University, Adrian College, Hiram College, LaRouche, Kenyon College, Ohio Wesleyan University, Olivet, Saint Vincent College, Wittenberg University, and The College of Wooster.

The event also featured a guest speaker: **Jerry Rubenstein** a husband and father of two, who is currently undergoing treatment for Cancer at the Cleveland Clinic.

This year's event raised **\$20,044** for the Comprehensive Breast Cancer Program at Cleveland Clinic and had over **1,700** fans, players, and volunteers in attendance throughout the day. The funds raised will support the foundation's goal to advance research in breast cancer.

"We really appreciate everyone who came out to support this year's fund raiser and made this a great day for the Northern Ohio lacrosse community," stated Woody Calleri, Director of BR Lax "We are thrilled to have exceeded our budget and attendance goals of \$17,500 and 1,500 attendees."

Event revenues were generated through sponsorships, donations, t-shirt and sweatshirt sales, ticket sales, and concessions sales. The event has raised over \$108,000 in the past 5 years.

"On behalf of the Cleveland Clinic, The Burning River Lacrosse family, the college participants and our program sponsors would like to thank everyone who donated, attended or volunteered their time to help make the event a huge success," stated Calleri "Building on this year's success, we have already begun planning for 2016 and look to expand the number of teams participating and the amount raised in support of breast cancer research."

For more information on the **2015 Crosse Out Cancer!** event please visit www.brllax.net/template_2015cocshowcase.cfm

- To find info about the Cleveland Clinic cancer program, please visit my.clevelandclinic.org/cancer/default.aspx
- **For more information on** Burning River Lacrosse please visit (www.brllax.net), Facebook (BRLAX) or contact us at wcalleri@brllax.net or 216-373-5684.

- To find information on our wonderful sponsors please visit www.brlax.net/template_cocspendors.cfm

Cleveland Clinic's Comprehensive Breast Cancer Program offers the highest-quality care for screening, diagnosis and treatment of breast cancer. Equipped with state-of-the-art technology, our team tailors treatment plans to the patient's needs, taking into account the type of cancer, the age of the individual, the degree to which the cancer has spread, and the patient's general health and desires. Our breast cancer specialists also offer an array of resources that can help patients cope with the demands of breast cancer.

*Burning River Lacrosse was founded in 2005 to provide developmental lacrosse opportunities at all levels (introduction to the game, improvement of skills, national competition and college exposure) to Northern Ohio's lacrosse community. The company also hosts charity events such as the **'Crosse out Cancer!** college lacrosse showcase (**raised a cumulative \$108,000 for Breast Cancer Research**) and the **Fisher House Charity Lacrosse Showcase** (**raised a cumulative \$318,000 for the families of wounded soldiers**) to raise money and awareness for those in need and to teach participants about their responsibility to reach out and make a difference in the lives of others.*