



## **2016 Sponsorship**

*100% of the proceeds from sponsorships go to benefit the Greater Cleveland Fisher House.*

Sponsorship can be provided in return for signage, program space, and/or on site/off site sponsor benefits depending on the level of sponsorship. Organization can contribute at the following levels.

- **Goalie Level (primary/exclusive) contribution of \$5,000 or more. Benefits include:**
  - Sponsor will be mentioned in all Media interviews (to the best of our abilities – those outlets control the edits)
  - Sponsor will be announced at the check ceremony as a prime sponsor.
  - Sponsor and its logo will be prominently displayed on the ceremonial check given to Fisher House.
  - Sponsor will be mentioned at all games over the PA
  - Sponsor will be given a point of sale (POS) table so they can interact with the public at the event.
  - Sponsor will be given prominent space to display a banner
  - Sponsor and its logos will be prominently displayed on the event website ([www.brlax.net](http://www.brlax.net))
  - Sponsor will be given tickets to the event.
  
- **Defense Level - contributions of \$2,500 to \$4,999. Benefits include:**
  - Sponsor and its logo will be prominently displayed on the ceremonial check given to Fisher House.
  - Sponsor will be mentioned at all games over the PA
  - Sponsor will be given a point of sale (POS) table so they can interact with the public at the event.
  - Sponsor will be given prominent space to display a banner
  - Sponsor and its logos will be prominently displayed on the event website ([www.brlax.net](http://www.brlax.net))
  - Sponsor will be given tickets to the event.
  
- **Midfield Level - contributions of \$1,250 to \$2,499. Benefits include:**
  - Sponsor will be mentioned at all games over the PA
  - Sponsor will be given a point of sale (POS) table so they can interact with the public at the event.
  - Sponsor will be given prominent space to display a banner
  - Sponsor and its logos will be prominently displayed on the event website ([www.brlax.net](http://www.brlax.net))
  - Sponsor will be given tickets to the event.
  
- **Midfield Level - contributions of \$750 to \$1,249. Benefits include:**
  - Sponsor will be given a point of sale (POS) table so they can interact with the public at the event.
  - Sponsor and its logos will be prominently displayed on the event website ([www.brlax.net](http://www.brlax.net))
  - Sponsor will be given tickets to the event.