



***'Crosse out Cancer!' Showcase Coming to Johnson Controls Hall of Fame Village Sports Complex***

***For Immediate Release***

**Lakewood, Ohio – April 11, 2017**– Burning River Lacrosse announced that in partnership with the Cleveland Clinic and Johnson Controls Hall of Fame Village Sports Complex, it will hold the 8<sup>th</sup> annual ***'Crosse out Cancer!' (COC)*** college lacrosse showcase on Sunday October 8, 2017 in Canton, Ohio.

The event will benefit the ***Comprehensive Breast Cancer Program at Cleveland Clinic***. This program provides world-class care to patients with breast cancer and is at the forefront of new and emerging clinical, translational and basic cancer research. This year's goal is to raise over \$20,000 for breast cancer research. To date, Burning River / Crosse Out Cancer has raised over \$128,000 in support of breast cancer research.

This year's event will be held at Johnson Controls Hall of Fame Village in Canton, Ohio. The world-class sports complex is part of Johnson Controls Hall of Fame Village, a \$600 million development of the Hall of Fame's campus, that is underway in Canton. The project is being led by the Pro Football Hall of Fame and Industrial Realty Group. Lacrosse fans can experience the spectacular new sports complex at Johnson Controls Hall of Fame Village while enjoying great college lacrosse!

This year's COC Showcase, which is the largest fall college showcase, will feature over 20 Division I, II, and III teams plus teams from Canada. The following is a list of schools who have competed in the COC in the past along with many who have committed to the 2017 showcase.

- **Division 1 Teams** – Bellarmine University, Canisius College, Cleveland State University, University of Detroit Mercy, and Robert Morris University
- **Division 2 Teams** - Lake Erie College, Mercyhurst University, Ohio Valley University, Seton Hill University, University of Indianapolis, Walsh University, and Wheeling Jesuit University
- **Division 3 Teams** - Adrian College, Capital University, Hiram College, Kenyon College, La Rouche College, Ohio Wesleyan University, Olivet College, St. Vincent College, Theil College, Wittenberg University, and The College of Wooster
- **Canadian Teams** - Brock University

The teams are paired up on the field to show their talents, have fun and reach out to make a difference in the lives of others in the community. The success of this event is made possible by local and national sponsorships, many parent and coaching volunteers and of course the main attraction – the players.

"This is a great day for Burning River and our community to have the support of a world class site like Johnson Controls Hall of Fame Village sports complex," said Woody Calleri, Director. "Their support of our ***'Crosse out Cancer!'*** event is proof of their commitment to finding a cure for breast cancer."

Tickets (\$10 in advance until Sept. 17, 2017 / \$15 day of) will be available in advance at all Burning River events, by contacting Burning River at 216.373.5684 or on the day of the event. Also for sale will be specially designed clothing items, commemorative balls, and food items with all proceeds being donated to the Comprehensive Breast Cancer Program at Cleveland Clinic.

To find out more about the **'Crosse out Cancer!'** event to sponsor the event or make a donation in support of the Comprehensive Breast Cancer Program at Cleveland Clinic, please visit our website ([www.brlax.net](http://www.brlax.net)), Facebook ([www.facebook.com/BRlax](https://www.facebook.com/BRlax)) or contact us at [wcalleri@brlax.net](mailto:wcalleri@brlax.net) or 216-373-5684.

*Burning River Lacrosse was founded in 2005 to provide developmental lacrosse opportunities at all levels (introduction to the game, improvement of skills, national competition and college exposure) to Northern Ohio's lacrosse community. The company also hosts charity events such as the **'Crosse out Cancer!'** college lacrosse showcase (raised a cumulative \$129,000 for Breast Cancer Research) and the **Fisher House Charity Lacrosse Showcase** (raised a cumulative \$364,000 for the families of wounded soldiers) to raise money and awareness for those in need and to teach participants about their responsibility to reach out and make a difference in the lives of others.*

*Cleveland Clinic's Comprehensive Breast Cancer Program offers the highest quality care for screening, diagnosis and treatment of breast cancer. Equipped with state-of-the-art technology, our team tailors treatment plans to the patient's needs, taking into account the type of cancer, the age of the individual, the degree to which the cancer has spread, and the patient's general health and desires. Our breast cancer specialists also offer an array of resources that can help patients cope with the demands of breast cancer. Visit us at [www.clevelandclinic.org](http://www.clevelandclinic.org). Follow us at [www.twitter.com/ClevelandClinic](https://www.twitter.com/ClevelandClinic).*